INFORMATION CREATION IS A PROCESS

Information conveys a message & is shared through various delivery methods

- understand evolving creation processes
- recognize the significance of the creation process
- realize that information creations are valued differently in different contexts, such as academia or the workplace

IN PRACTICE

FIRST
Articulate the capabilities and constraints of information developed through various creation processes

Assess the fit between an information product's creation process and a particular information need

THEN

FINALLY
Recognize that information may be perceived differently based on the format in which it is packaged